



The Canadian Foundation for the Study of Infant Deaths  
La Fondation canadienne pour l'étude de la mortalité infantile

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**PRESS RELEASE**

FOR IMMEDIATE RELEASE

**CFSID Making Their Presence Known at Parliament Hill**

During the summer months, The Canadian Foundation for the Study of Infant Deaths (CFSID), embarked on a letter writing/ petition campaign with a goal to **Make SIDS a Top Priority** in the eyes of the Federal Government. **On October 6<sup>th</sup>, 2005, CFSID, board members, staff, volunteers, and supporters will be walking to Parliament Hill at 3:00pm and key board members and senior staff will meet with the Minister and her staff to discuss the petition and other issues.**

CFSID is dedicated to solving the mystery of sudden and unexpected infant deaths, and to the emotional support of those who are affected.

"We at The Canadian Foundation for the Study of Infant Deaths realize that SIDS is a low priority of the Federal Government and that the Ministry of State for Public Health and Ministry of Health should be more proactive in policies and funding for SIDS." expresses Board President, Irene Morgan.

With 3 infants dying each week in Canada from SIDS (Sudden Infant Death Syndrome), CFSID feels it is important for all Canadians to be made aware of what can be done to reduce the risk. **With support from members and volunteers, The Canadian foundation for the Study of Infant Deaths has delivered hundreds of letters to all Members of Parliament, across Canada, asking for their support in the fight against SIDS.** With this campaign focused towards the Ministry of State for Public Health and the Ministry of Health, CFSID has been in contact with Minister of State for Public Health, Carolyn Bennett and are pleased to announce her **keynote address that will be given at this year's Annual Baby's Breath Conference entitled, "Bringing Hope and Life to Canadian Families", on Friday October 7<sup>th</sup>, 2005 at 9:00am at the Crowne Plaza Hotel, 100 Lyon Street, Ottawa, Ontario.**

The Canadian Foundation for the Study of Infant Deaths (CFSID) is requesting that the Ministry of State for Public Health and Ministry of Health consider making SIDS a top priority and allocate the necessary funding that is required to properly educate the growing population of new or expectant parents. Both events are open to the press in hopes that public awareness provided by the walk to Parliament Hill and this year's Baby's Breath Conference will highlight that Sudden Infant Death Syndrome remains the leading cause of death of infants under the age of one year and that the cause and cure still eludes our Nation.

For more information on this event,

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