



The Canadian Foundation for the Study of Infant Deaths
La Fondation canadienne pour l'étude de la mortalité infantile

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PRESS RELEASE

FOR IMMEDIATE RELEASE

CFSID is Bringing Hope and Life to Canadian Families

October is SIDS awareness month and this year The Canadian Foundation for the Study of Infant Deaths (CFSID) will be bringing hope and life to Canadian Families. From October 5th- 8th, CFSID will be holding their Annual Baby's Breath Conference, entitled, "Bringing Hope and Life to Canadian Families", at the Crowne Plaza Hotel in the heart of Ottawa, Ontario. Bringing families, health professionals and child care professionals from across Canada together in one forum to share knowledge and experiences allows CFSID with the opportunity to work towards the goal of having a future where all babies survive and thrive.

Three Canadian infants will die each week because of Sudden Infant Deaths Syndrome (SIDS). When this death occurs there are many unanswered questions. The effects of SIDS are far reaching! Hundreds of Canadians, parents, grandparents, aunts and uncles, babysitters, and friends each year, are left asking themselves how this could have happened. The Annual Baby's Breath Conference is an event that helps parents and families grieve the loss of their child and helps to educate all Canadians about SIDS, what can be done to reduce the risk and what is being done in regards to SIDS research.

"In previous years, The Canadian Foundation for the Study of Infant Deaths has only invited CFSID members to this event. This year we have decided to help educate all Canadian's about SIDS by opening our doors to the general public. Our professional stream will bring a consistent message to all" states Executive Director, Richard Kaufman.

At this year's conference, CFSID is offering a range of sessions focusing on family bereavement, professional development, SIDS research, and creative arts. CFSID's conference will be highlighting various well-respected speakers from across Canada such as Marianne Bracht from Mount Sinai Hospital, teaching how to create a safe sleep environment and Dr. Aurore Coté leading Canada's first workshop addressing SUDC (Sudden Unexplained Death in Childhood), Ann Douglas, a Canadian author will address the issue of Stillborn deaths and Allie Franklin Sims from Seattle, Washington will educate on the effects of grief on children especially siblings. **Along with these workshops, attendees will also be receiving an address on Friday Oct. 7th at 9:00am, from Minister of State for Public Health, Carolyn Bennett.**

From this event, The Canadian Foundation for the Study of Infant Deaths hopes to take many steps forward towards winning the fight against SIDS. This year's event is open to the press in hopes that public awareness provided by the conference will highlight that Sudden Infant Death Syndrome remains the leading cause of death of infants under the age of one year and that the cause and cure still eludes our Nation.

For more information contact

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